

## **Economic Geography of Broiler Industry in India: Focusing on the Case of Haryana State**

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The purpose of this study is to clarify the development mechanisms behind the broiler industry in India from the viewpoint of economic geography. In India, the production volume of chicken has drastically increased since the 1980s. Consequently, the chicken sector became the largest meat sector in India as of 2005. After the mid-1990s, the broiler raising areas have rapidly expanded from south to north India. Especially among north India, Haryana has shown the highest growth rate in broiler production. In Haryana, broiler raising activities have spread quickly among the farmers because of the proximity to the Delhi chicken market (Ghazipur market) and the high diffusion rate of improved chicks.

To understand the development mechanisms of Haryana's broiler industry better, the author conducted interview survey in Delhi and Haryana during the December 2015 and February 2016. Concretely, the author interviewed 15 chicken brokers (commission agents) from the Ghazipur market in Delhi, and 15 broiler farmers from the Pataudi village in Haryana. The survey revealed the following: (1) the broiler farmers in Pataudi have been able to expand the scale of their broiler raising by adopting improved chicks that have good productivity. (2) However, the chicken brokers in the Ghazipur market have beat down the prices of broilers produced in Haryana for a long time. (3) Therefore, lately, most of the broiler farmers in Pataudi have switched their shipment destination from Delhi to the local buyers and integrators in Haryana.