

New answers  
to the future of healthcare



Company Profile

2023. June. UPDATED

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**MISSION**

**01**

# Philosophy

## The world we create

A world where people can live healthier, and towards to the next generation.

## What we strive

Realize a society where everyone can become and remain well-being without efforts.

## ■ Message

# Message

Our peace of mind regarding health is supported by Japan's safe and high-quality healthcare.

However, challenges such as an aging society, rising healthcare costs, and exhaustion among healthcare professionals make it difficult to sustain the current system. We are contemplating ways to overcome these challenges and ensure a healthier future.

We are exploring the concept of "Mibyō," where individuals experience discomfort without a specific illness, and aiming to provide support for daily health maintenance and proactive choices. We want to be the first point of contact for individuals, offering assistance with health concerns and promoting self-care to prevent unnoticed disease progression.

To achieve this, we are building an integrated healthcare platform and establishing services like healthcare consultations and convenient delivery of over-the-counter medications. Partnerships with medical institutions and companies are also being formed. These efforts will lead to appropriate care, alleviate the burden on healthcare professionals, and mitigate rising costs.

Our commitment extends to future generations, striving for a better and healthier future. Together with employees from different professions, we will continue working with respect and collaboration to support your well-being.



代表取締役社長 兼  
CEO

A handwritten signature in black ink, consisting of stylized Japanese characters, positioned to the right of the printed name and title.

■ **Company Overview** (Healthcare Business subsidiary of SoftBank Group)

# Company

Company Name	HEALTHCARE TECHNOLOGIES Corp.
Location	2-28-8 Shiba, Minato-ku, Tokyo 105-0014, Jaopan
CEO	Reiji Oishi (President / CEO)
Established	October 15 <sup>th</sup> , 2018
Business Description	Online Healthcare Services
Capital	3,850 million yen (Including capital reserve)



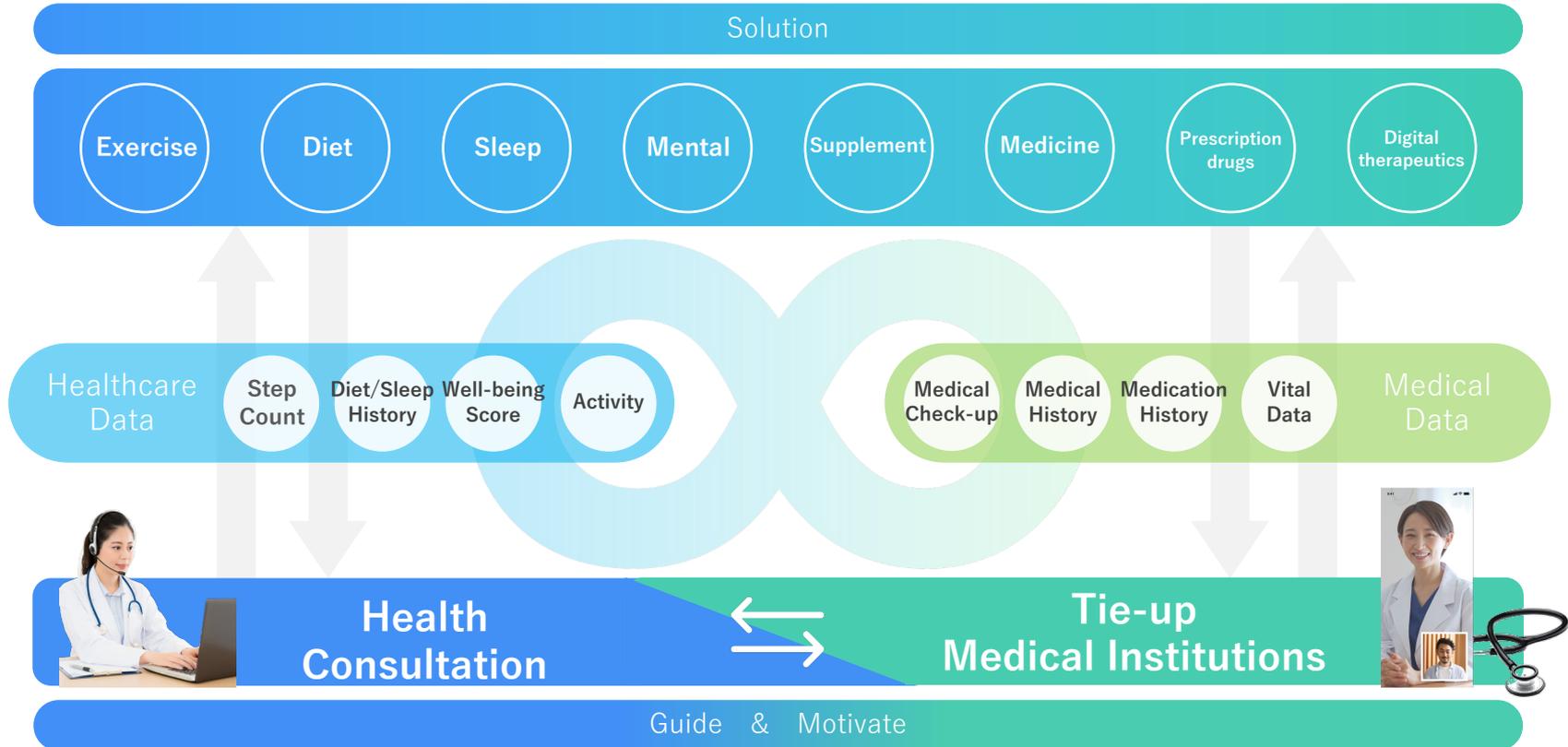


**SERVICE**

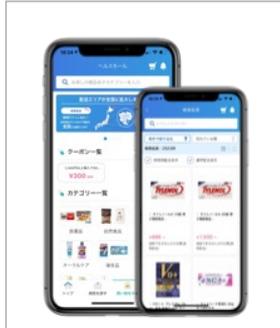
**02**

## ■ Service concept of HELPO “Home Doctor”

By continuously using HELPO, you can maintain your health and well-being.



## ■ Business overview

Business	Entity Solution			End Customer Solution		
	To Corporation	To Government	To Consumer	Goods Sales	Well-being Solution	Medical Solution
Provided Value	Healthcare Management Support	Childcare Support	One-Stop Healthcare	Self-care		Medical-care
Provided Service	HELPO / Remote Specific Health Guidance / HELPO Plug-in	Digital Childrearing Diary "TekuTeku"	HELPO Standard Plan	HELPO Mall	Solution Provision with partners	Online Diagnosis Platform
						

■ 4 key features of our primary service “HELPO”

# Service

## Health Consultation

- Consult by doctors, nurses, and pharmacists.
- Chat-based consultations available 24/7
- Immediate responses



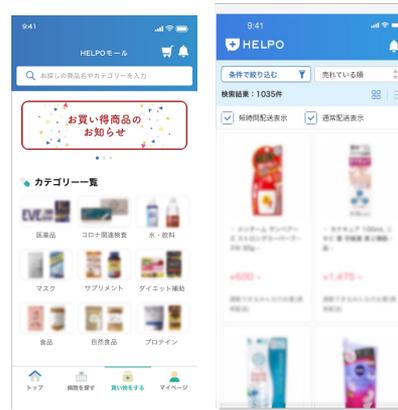
## Online Diagnosis

- Tie-up with about 5,000 medical institutions nationwide
- Provide service from booking to settlement



## HELPO Mall

- EC mall specialized in healthcare products.
- Prompt delivery.
- (Limited to 23 wards of Tokyo)
- Nationwide coverage.



## Hospital Search

- Nationwide hospitals covered
- Easy search based on current locations and specific criteria.
- Detailed hospital information available



## Health consultation through HELPO

# Service

In-house medical staff provides real-time consultation and support 24/7.



Regardless of time & location, offer appropriate guidance and solutions based on the nature of the consultation.

Provide seamless support from self-care advice to medical treatment after consultation



Providing options such as medication or online diagnosis for addressing a situation and aiming to promote behavioral changes.

## ■ Online Diagnosis through HELPO

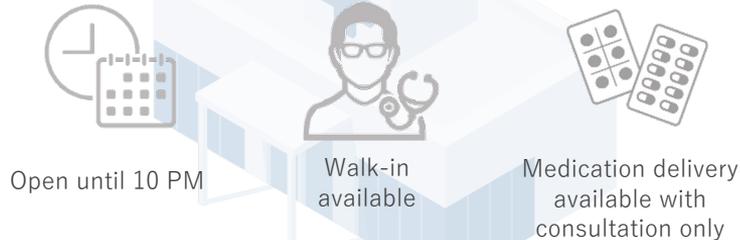
Tie-up with healthcare institutions specialized in HELPO online diagnosis.

Internal Medicine · Dermatology · Allergology

**Holiday / Night available**

**Immediate Diagnosis**

**Efficient Delivery**

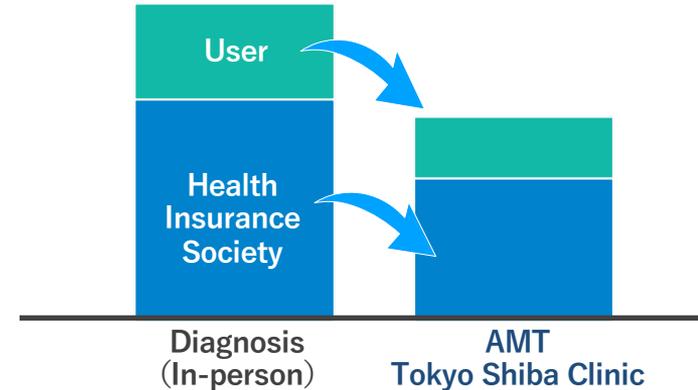


\* (Operation Hour)  
Monday, National Holiday : Closed  
Tuesday~Friday : 9:00~22:00  
Saturday, Sunday : 9:00~18:00

By utilizing HELPO's online diagnosis, medical expenses can be reduced by **approximately 35%**.

※ rate of medical expenses may vary depending on the specific disease

Example “First visit for Pollen Allergy”



## ■ History of service expansion

2018.10

Established

2019.4

Business launch

2020.7

**Started providing healthcare app “HELPO”** (for corporate customer)

2020.11

Started providing PCR testing services

2021.2

Started providing PCR testing services for individuals

2021.6

Released online diagnosis

Released workplace vaccination support service

2021.7

Started integration with PayPay Mini App

2021.11

Started providing remote specific health guidance service

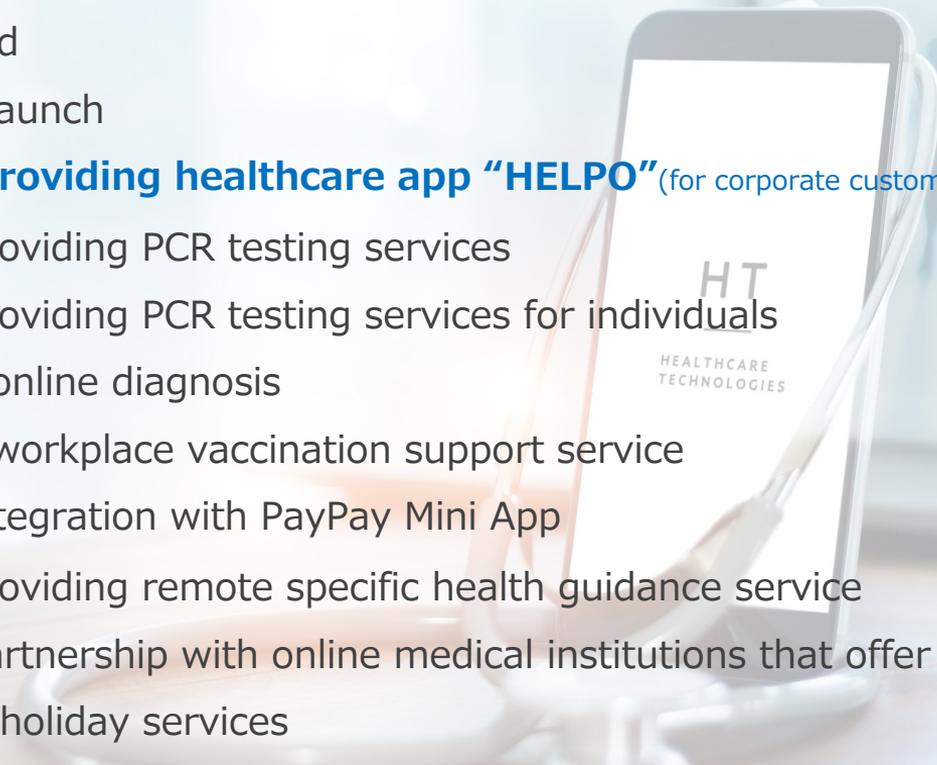
2022.7

Started partnership with online medical institutions that offer night and holiday services

2022.12

**Started providing healthcare app “HELPO”** (for consumer customer)

Started offering "HELPO" at SoftBank shops



## ■ Various usage of HELPO

Promoting behavioral change with the core functionality of health consultations.  
Covering not only Mibyo (Pre-disease state) but also beyond,  
aiming to enhance and improve the health of individuals and the families.



■ HELPO provided (partial listing)

Widely adopted by corporations, health insurance organizations, and local governments.

Corporation



【Objective】

- Promotion of employee health conditions
- Prevention of severe conditions
- Promotion of healthcare management



Health Insurance Association



【Objective】

- Health promotion for individuals
- Expansion of insurance services



Local Government



【Objective】

- Implementation of health promotion measures for citizens
- Support for citizen health consultation services



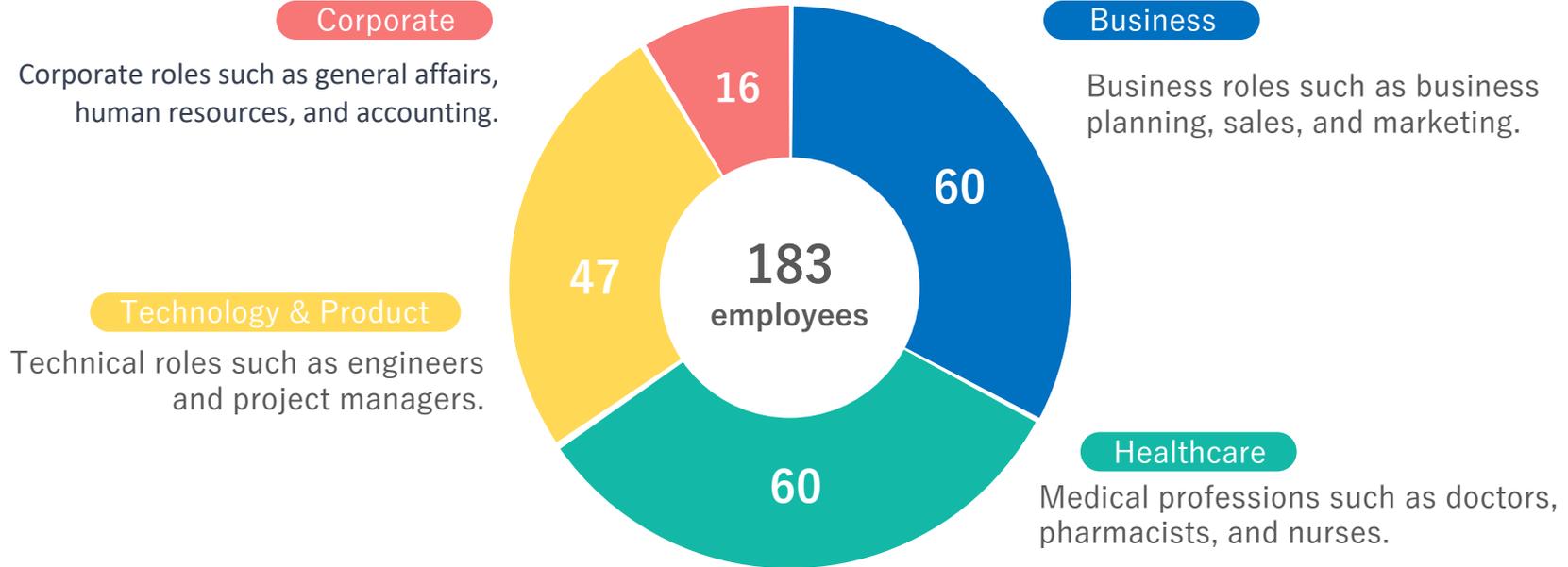


# Work Environment

03

## ■ Employee

# Employee



※As of June 1<sup>st</sup> 2023

## Welfare Benefits

# Benefit

In addition to various basic welfare benefits, company provide additional benefits below.

**Flextime**

**Defined Contribution  
Person (401k)**

**Group life insurance**  
(Paid by company)

**Utilization of health  
insurance association's  
recreational facilities and  
restaurants etc.**

**Free access to  
HELPO for up to  
first-degree relatives**



**Various discounts for  
SoftBank group employee**

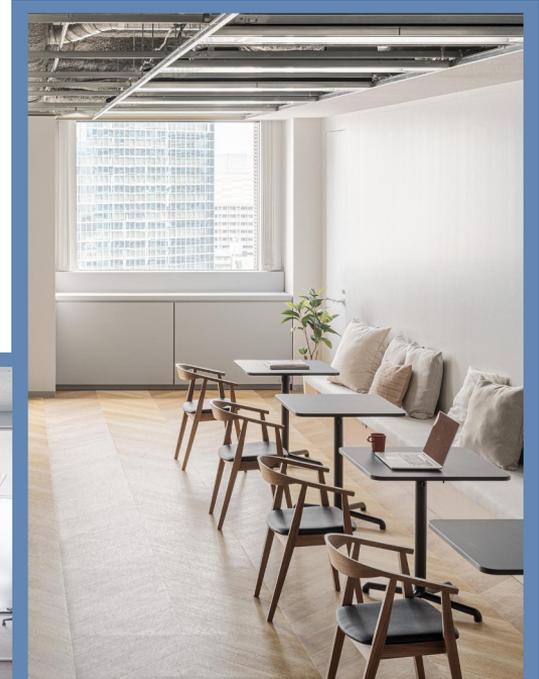
- Car purchase: ¥500,000 off
  - Home purchase: ¥1,000,000 off
  - Resort hotels: 5% discount
  - Suit purchase: 10% discount
  - Moving services: 30% discount
- etc.

# Office



You can have casual meetings on the sofa, refresh yourself with health equipment, and take a break while reading informative posters about healthcare.

You have the flexibility to work according to your needs. Our office space features glass-walled meeting rooms and executive rooms, creating an open and inviting atmosphere.



■ Our cherished values

# Values

**Customer first**



Define who customers are and propose optimal solutions that address their needs.

**Strive for legal compliance**



Laws and rules are not enemies, let's find ways to comply with.

**Beyond expectations**



Provide surprises and create fans through exceptional quality.

**Growth & Challenges**



Strive for continuous improvement and never be conceited.

**Proactive & Positive**



Beyond age, position, background, and culture, Share opinions and discuss constructively.



Healthcare Technologies Recruit

