

# “International Survey on Subjective Analysis”

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**Time: 17:00~18:30**

**Venue: Room 203, IDEC, Hiroshima University**

We have conducted several country' survey using same format. Discussion on different aspect of satisfaction, environment, and health are provided. One example is from India. Research highlights the importance of public participation for achieving climate change related policy objectives. In contrast to existing behavioral studies on experience and perception of climate change, the importance of public perception about infrastructure and social factors are rarely addressed and hence, this paper investigates whether the adoption of environmental friendly behavior is motivated by the condition of access to public good, social factors and knowledge of climate change. Using survey data from India as a case study of developing world, we test research hypothesis. The subjective behavioral responses confirm the condition of infrastructure facilities and social factors directly and indirectly influence on pro-environmental behavior. The study suggests that the status of public good access reduces the psychological distance. Public perception on social inequality is an important factor to be considered. Furthermore, level of education exert a positive impact on public perception of climate change and change their behavior. The results can be contributed to informed scientific and policy discussion of planning sustainable urban and regional development.

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