

The 36<sup>th</sup> TAOYAKA Program Seminar/The 284<sup>th</sup> IDEC Asia Seminar

# The Innovation Process: Why Only Some Lessons from National Defense Apply to Development

**Lecturer: Assoc. Prof. Eugene Gholz,  
LBJ school of Public Affairs, The University of Texas at Austin**

Dr. Eugene Gholz works primarily at the intersection of national security and economic policy. From 2010-2012, he served in the Pentagon as Senior Advisor to the Deputy Assistant Secretary of Defense for Manufacturing and Industrial Base Policy. He works on innovation, defense management, and U.S. foreign policy. He would talk about innovation process - where innovations come from and difficulties in managing the technical and organizational processes of generating and implementing innovations. He would draw on his studies and experience in the U.S. defense innovation process to offer lessons about innovation. He would also comment on how models of innovation developed by studying very high technology products for defense may actually distract from the innovation model most useful in development of disadvantaged areas.

- **Date&Time: March 20, 2015, 16:00-17:30**
- **Venue: Room 204, IDEC**
- **Language: English**

The seminar is open to the public. Participation as walk-in basis, but please contact the following to secure a place

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