

“Public Relations Student Staff will be Appointed”

It has been decided that Hiroshima University(HU) is going to appoint 23 students for “Public Relations Student Staff (hereafter, it is abbreviated as ‘Student Staff’)” as a new attempt at HU. They are to play a role in bridging HU and the local communities. The term of appointment is from October this year to March next year.

The Student Staff are expected to act as representatives of HU and link the university to the local communities. By incorporating unique ideas of the students, HU is going to plan for disseminating information in consultation with the Student Staff, aiming for “Jointly-Created PRs.” HU plans to recruit the Student Staff on an annual basis from the next year onwards.

【Examples of the activities the Student Staff are in charge of】

- Producing official goods of HU
- Planning and interviewing for “Student Pages” on “HU-Plus”
- Writing articles to be posted to HU official websites.
- Planning and managing information to be disseminated by using SNS services such as Twitter
- Preparing for press conferences held to explain research outcomes to the media/assisting master of ceremony during the sessions
- Collecting photos for HU and materials for video clips produced
- Acting as photo models in the PR magazines and on the websites of HU

Upon starting the activities for the Academic Year 2017 (H29), the Appointment Ceremony of the Directors is held as follows:

【Time and Date】 Opening at 12:15 on Wednesday, 19th October 2017 (H29)

【Venue】 Conference Room, 4th Floor, Administration Bureau, Higashi Hiroshima campus

【Order of a Ceremony】

- (1) Opening Address
- (2) Awarding Letter of Appointment
- (3) Speech by President of Hiroshima University
- (4) Speech by the representative of the Student Staff
- (5) Closing Address

※Upon closing the ceremony, “photo session” will follow.

【Contact details for inquiries】

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