

Sponsor : Hiroshima University Phoenix Cooperative Consortium

8th Hiroshima University Phoenix Salon "Latin America"

Hotel Mielparque Hiroshima
(6-36, Moto-machi, Naka-ku, Hiroshima)

March 20 2018 (Tue.)
13 : 00 ~ 17 : 00

Relations between Hiroshima and Mexico are strengthening, including Mazda and related companies launching in Mexico, Hiroshima University hosting the 3rd Japan-Mexico Rector Summit last year, and Mexico Olympic Team's pre-training camps being attracted to Hiroshima. This special and extended Salon hosts the more diverse speakers from universities in Central and South America including Mexico to talk about their initiatives on the entrepreneurial education and triplehelix collaboration. We will also invite a lecturer from a Japanese company expanding in Colombia who will discuss their business in Latin America. If you are interested in business with Latin America, please join us.

13 : 00 ~ 13 : 10 Opening Remark

13 : 15 ~ 13 : 45 "Triple Helix Collaboration in Mexico"

- ① Prof. Eduardo Urzúa Fernández
Director of Incubators and Technology Parks, National Autonomous University of Mexico (UNAM)

13 : 45 ~ 14 : 15 "Triple Helix Collaboration in Colombia"

- ② Prof. Luis Alejandro Rodríguez
Director of the Entrepreneurship and Innovation Unit, National University of Colombia (UNC)

14 : 15 ~ 14 : 45 "Triple Helix Collaboration in Peru"

- ③ Prof. Juan Diego Zamudio Padilla
Chief of the International Technical Cooperation Office, National University of San Marcos (UNMSM)

14 : 45 ~ 15 : 15 "Triple Helix Collaboration in Bolivia"

- ④ Prof. Federico Ernesto Viscarra Riveros
Head of Research, Private Technological University of Santa Cruz de la Sierra (UTEPSA)

15 : 15 ~ 15 : 30 coffee break

15 : 30 ~ 16 : 00

- ⑤ Mr.Yuki Nobori, General Manager, CASTEM COLOMBIA S.A.S

16 : 00 ~ 16 : 30 "Wrap-up of Triple Helix Collaboration Symposium in Mexico"

- ④ Prof. Yoshihiro Sambongi, Graduate School of Biosphere Science, Hiroshima University

16 : 30 ~ 17 : 00 Panel Discussion

17 : 15 ~ Networking Session (Fee: 1,000yen)

■ Please register from the link below
<https://kyoryoku.hiroshima-u.ac.jp/uketsuke/phoenix-salon/>



■ Please contact for queries
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